

THE BEST IS YET TO BE

*We've removed the ceiling above our dreams.
There are no more impossible dreams.*

— JESSE JACKSON

It is easy for a Financial Planner to fall in love with MLM.

Financial planning is forward looking, looking into the distant future. This can be difficult to do when present day problems or pleasures seem more urgent.

Those involved with MLM look far into the future and are determined to be a force for good by being financially independent and actively contributing to others. They are prepared to pay the prices now.

Financial planning aims to minimise risk and maximise reward. Fear pushes people to take action while opportunities pull them into action.

Those involved with MLM are also fearful of risk. They do not want to lose their jobs, businesses, investments, homes or health. They want to avoid saddling their loved ones with problems should they die a premature death. This pushes them to build security through MLM. They have huge dreams — dreams of unlimited income, unlimited time freedom, unlimited friends, unlimited learning, unlimited fun. This is what pulls them to MLM.